



# NATIONAL SEAFOOD INDUSTRY ALLIANCE

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## MEDIA RELEASE

### **The country of origin of the seafood you eat should never be a mystery.**

The National Seafood Industry Alliance is seeking support from Members of Parliament to implement the recommendation of the Commonwealth Government's recent inquiry into current seafood labelling laws. It is also urging consumers to have their say.

"An online petition has been launched along with a flyer that highlights the current gap in the legislation that leaves consumers in the dark regarding the origin of their seafood when they are dining out," said Mr Grahame Turk, Chairman, National Seafood Industry Alliance.

"Many consumers have a strong preference for Australian seafood and the industry wants to ensure it is not priced out by products not clearly labelled with their country of origin." Mr Turk stated.

"Consumers at dining venues commonly perceive their seafood to be locally sourced or at least produced in Australia. The omission of country of origin labelling on menus misleads consumers into believing the seafood they purchase has been locally produced." Mr Turk went on to say.

The committee recommended that the exemption regarding country of origin labelling under Standard 1.2.11 of the Australia New Zealand Food Standards Code for cooked or pre-prepared seafood sold by the food services sector be removed, subject to a transition period of no more than 12 months.

For further information visit: [www.seafoodforaustralia.com.au](http://www.seafoodforaustralia.com.au)

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## MEMBERS OF NATIONAL SEAFOOD INDUSTRY ALLIANCE

